



# Discover Pro Wrestling Sponsorship Proposal

[www.discoverprowrestling.com/joinus](http://www.discoverprowrestling.com/joinus)

Eric Nordrum | Founder, Discover Pro Wrestling  
Based out of Superior, WI/Duluth, MN

## Overview

Discover Pro Wrestling is a newly launched independent professional wrestling league based out of Superior, Wisconsin and hosts events in Duluth, Minnesota. Our company focuses on providing high quality productions, family friendly entertainment, and community engagement. Since launching in August of 2021, we have hosted four events in Duluth with each event garnering more customers than the previous and our online community has exploded in popularity. We are currently seeking sponsorships from reputable businesses so that our company can host more events, grow our community, and make everlasting memories for the families that watch our product. We are interested in establishing local business sponsors on a per-event basis and an on-going basis as well. Our next event is on April 28th, 2024 at Clyde Iron Works.

## Why does it benefit you to sponsor Discover Pro Wrestling?

1. **Over 106,000 impressions on our Facebook group for the last year.** When you advertise to our fans, you receive more views on your business than advertising on local television, local billboards, or local newspapers. This is because your logo and business information are shared throughout the year rather than a short period of time through traditional methods.
2. **Sponsor perks and kickbacks.** When you sponsor Discover Pro Wrestling, you receive a robust Sponsorship Package that includes a plethora of valuable kickbacks that are designed to benefit your business. **Included in the Platinum package is a fully produced TV-ready commercial shot by our production team for your business.** The Platinum package also includes event-naming rights. Our next event on April 28th, 2024 would then be called "Your Company PRESENTS | DPW 5".

3. **Our fans take action.** Through your sponsorship, when you advertise with Discover Pro Wrestling, you're advertising to a wildly supportive and actionable audience. **Our fans and our wrestlers are eager and excited to support your business in return for your sponsorship.**
4. Help us create positive, exciting, and affordable experiences for families and kids throughout the Northland. More than 50 percent of our audience is kids under the age of 13 and we fully understand that most families don't have tons of excess funds for entertainment. That is why it is our absolute mission to give families affordable yet extremely high quality entertainment.

## **In addition!**

**Your company staff and employees will be welcome into the event for FREE.** Through your sponsorship, your company will receive free admission to the event. These are General Admission+VIP tickets for your company. If you choose either the \$750.00 or \$1,500.00 sponsorship package, you also receive FOUR **front row** seats for your company. ***We can also facilitate pre-show cage matches among your staff to determine who actually GETS the front row tickets.***

*...We're kidding.*

## **In closing...**

Your contribution to the Discover Pro Wrestling project would have a long-lasting, wide-spread, positive impact on your company for years to come. Through my other business, Nordrum Marketing Solutions ([www.nordrummarketingsolutions.com](http://www.nordrummarketingsolutions.com)) we can help you with any of your marketing needs on an on-going basis. We have a very passionate fanbase that will bring their business to you in return for helping to create more pro wrestling. **We are on the cusp of being able to grow fast and host more events in the Northland but the only way we can make that happen is with the help of our local business community.** I have lived in the Twin Ports for all but four years of my life and I am laser focused on providing the absolute best and most memorable experiences and entertainment for the community that I love. I can't begin to express how grateful I would be if you were willing to help us do that.

## Examples

We've built you a personalized webpage at [www.discoverprowrestling.com/joinus](http://www.discoverprowrestling.com/joinus) with a short video as well that shows various marketing examples.

## Well, what next?

### I. Take a look

Take a look at the webpage we've built for you at [www.discoverprowrestling.com/joinus](http://www.discoverprowrestling.com/joinus) to get a sense of what we offer and how our relationship would look from a marketing perspective.

### II. If you'd like to sponsor us

If you would like to sponsor us, you can simply contact me and we can get the ball rolling. During this discussion we will identify which package you'd like to purchase and payment methods, etc.

Email: [discoverprowrestling@gmail.com](mailto:discoverprowrestling@gmail.com)

Phone: 218-830-2175 (please feel free to text/leave voicemail)

### III. If you are unable to at this time

If you are not able to sponsor us at this time I would STILL love to invite you to our next event as my guests. Our next event is on April 28th, 2024 at Clyde Iron Works and regardless of what you're able to do, you are still invited to the April 28th event for free. (These would be general admission+VIP tickets!)

Thank you so very much for your time and consideration.

**Eric Nordrum**

**Email** | [discoverprowrestling@gmail.com](mailto:discoverprowrestling@gmail.com)

**Website** | [www.discoverprowrestling.com/joinus](http://www.discoverprowrestling.com/joinus)

**Cell** | 218-830-2175 (Call or text!)